

# ANDREW J. NUSCA

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## EXPERIENCE

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- CBS Interactive – Business** (online; 2.1 million U.S. users) New York, NY  
*Assistant Editor & Producer, ZDNet.com* Sept. 2008 – present  
I serve as page editor for ZDNet Reviews, write a daily general interest tech blog, produce and edit one daily and three weekly newsletters with a cumulative circulation of 1.4 million and manage a group of four freelance bloggers.
- DRUM! | TRAPS magazines** (national monthly; circ. 31,000) New York, NY  
*Contributing Writer* Apr. 2007 – present  
Wrote 3,000-word profiles, including cover features, on R.E.M., Avenged Sevenfold, Thrice, My Morning Jacket, etc.
- CNET Networks** (online; 2.1 million U.S. users) New York, NY  
*Assistant Editor, ZDNet.com* Mar. – Sept. 2008  
Edited thrice weekly “Daily Downloads” and “Buyer’s Alert” newsletters, increasing readership of 500,000, and authored “The Toybox” gadget review blog, achieving record traffic, comments and user ratings.
- Time Inc. | Money magazine** (national monthly; circ. 1,900,000) New York, NY  
*Editorial Intern, Summer Program* June – Sept. 2008  
Wrote front-of-book department items, found and interviewed real people for features, researched and fact-checked.
- New York Daily News** (regional daily; circ. 700,000) New York, NY  
*Writer, Business Desk* June – Aug. 2007
- Condé Nast | Men’s Vogue magazine** (national monthly; circ. 325,000) New York, NY  
*Editorial Intern* Jan. – May 2007
- VisitBritain** (British Tourist Authority) New York, NY  
*Public Relations Intern* May 2006 – Aug. 2007
- Hearst | Popular Mechanics magazine** (national monthly; circ. 1.2 million) New York, NY  
*Special Projects Assistant* Jan. – Sept. 2006
- Washington Square News** (local daily; circ. 10,000) New York, NY  
*News Editor • Staff Writer • Columnist* Jan. – May 2006
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## SKILLS, LANGUAGES & PUBLICATION

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- Highly proficient in Adobe Photoshop, InDesign, Dreamweaver, Flash, Audacity, Final Cut Pro and Microsoft Office.
  - Highly proficient in French. (*Lived in Paris, France for one semester as a University of Paris VII student*)
  - Bylines in *The Huffington Post*, *The New York Times* College section, *Editor & Publisher*, *New York Press*, *Popular Mechanics*, *Men’s Vogue*, *New York Daily News*, *DRUM!*, *TRAPS*, *The Irish Voice*, *Irish America*, *IvyGate*, *Washington Square News* and wire syndicates.
  - Publisher of **The Editoraliste** media criticism blog, featured on Poynter’s Romenesko ([editorialiste.blogspot.com](http://editorialiste.blogspot.com))
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## EDUCATION

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- Columbia University** New York, NY  
Master of Science; Journalism (*new media concentration*) May 2008
- New York University** New York, NY  
Bachelor of Arts; Journalism, French Language and Literature (*cum laude*) May 2007